



# 2024 PROGRAM SUMMARY

Pacific Coast Banking School prepares students for top leadership positions in the financial services industry. Core and elective classes educate, inspire, and train the banking leaders of tomorrow.

## Program Dates/Tuition/Location

- Date:** August 18 – August 30, 2024
- Tuition:** \$7,100.00. Includes: registraton fee, classes, most meals, single room accommodations in new dorms, materials, and extension program support.
- Location:** Resident session on the beautiful campus of the University of Washington in state-of-the-art buildings. Located in Seattle, Washington.

## Admission Requirements

- 5 years banking experience, related business experience or combination thereof.
- Academic understanding of economics, accounting & corporate finance. (See Application for specifics)
- Priority admission is given to employees of FDIC-insured financial institutions, bank holding companies, regulatory agencies or closely-related affiliates.

## Time Commitment

- Academic Program**
- 2-week resident sessions for 3 consecutive years in scenic Seattle, Washington.
  - Interstitial assignments and capstone management thesis.
- Assignments: Approx. 240 hours total, engaging students throughout the year*

## Student Background

- Students from a majority of the 50 states (highest concentration in 12 western states), American territories and foreign countries.
- Average of 14 years in banking; 36% women, 33% BIPOC
- Students from a diverse mix of community & large banks.
- 88% hold bachelor degrees, most in business; over 34% hold masters degrees or higher.
- 76% are vice president or above; 4% are regulators.

## Preparatory Courses & Prerequisite Assistance

- Prereq. qualifying webinars are available in economics, accounting, & corporate finance.
- Refresher courses are also available for those who meet the prerequisites requirements.

## Program Details

- Year One**
- Dynamic Leadership
  - Economics and the World of Banking
  - Credit Risk Management: Predicting & Maximizing Portfolio Credit Quality
  - Managing Bank Financial Performance for Superior Results
  - Finance & Credit Analysis

- Year Two**
- Strategic Innovation: Creating Competitive Advantage
  - Leadership that Shapes the Future
  - Asset & Liability Management
  - Enterprise Risk Management
- 50% of curriculum is comprised of electives*

- Year Three**
- Capstone Bank Management Simulation
  - LEADERSIM® - Small Group Instruction by Industry Leaders
  - Leadership Speaker Series
- 50% of curriculum is comprised of electives*

**Students graduate with a Foster School of Business Executive Leadership Certificate in addition to their PCBS diploma.**

A wide variety of elective courses are offered which cover additional aspects in Leadership, Innovation, Risk Management and Bank Performance.

### EXECUTIVE STUDENT ADVISORS

**IN YEAR ONE**, students are divided into small groups and assigned an Executive Student Advisor (ESA). The focus of each ESA is to create and enhance opportunities for students to ask questions, strengthen their network, and feel connected early on in the PCBS experience.

### MANAGEMENT REPORT ADVISORS

**IN YEAR TWO**, PCBS assigns a Management Report Advisor (MRA) to each student based on the expertise needed to appropriately guide the student in their report topic for their thesis.

### LEADERSIM® ADVISORS

**IN YEAR THREE**, PCBS has two capstone programs, LEADERSIM® and Bank Management Simulation, which bring the students' entire PCBS experience into focus. The PCBS leadership program is strategically designed as a coordinated curriculum with both programs. Faculty members teaching these two simulation courses work together to provide an integrated educational experience.