



PCBS

Pacific Coast Banking School

The Premier National Graduate School of BankingSM

Encouraging Diversity and Innovation in the Financial Services Industry.

CLASS OF 1938

CLASS OF 2017



*Gretchen Clafin,
first woman CEO of
a banking school.*

2019 SESSION

Applications now being accepted. Apply early to avoid the waitlist!

August 25th- September 6th, 2019

For more information, please visit: thePCBS.org

2019

PROGRAM SUMMARY

Pacific Coast Banking School prepares students for top leadership positions in the financial services industry. Core and elective classes educate, inspire and train the banking leaders of tomorrow.

Program Dates/Tuition/Location

- Date:** August 25 — September 6, 2019
Tuition: \$5,395.00. Includes: classes, most meals, single room accommodations in new dorms, materials, and extension program support.
Location: Resident session on the beautiful campus of the University of Washington in state-of-the-art buildings. Located in Seattle Washington.

Admission Requirements

- 5 years banking experience, related business experience or combination thereof.
- Academic understanding of economics, accounting & corporate finance. (See Application for specifics)

Cost/Time Commitment

- Academic Program**
- 2-week resident sessions for 3 consecutive years in scenic Seattle Washington.
 - Interstitial assignments and capstone management thesis.
- Assignments: Approx. 240 hours total, engaging students throughout the year*

Student Background

- Students from a majority of the 50 states (highest concentration in 12 western states), American territories and foreign countries.
- Average of 14 years in banking; 33% women.
- Students from a diverse mix of community & large banks.
- 88% hold bachelor degrees, most in business; over 30% hold masters degrees or higher.
- 72% are vice president or above; 5% are regulators.

Preparatory Courses & Prerequisite Assistance

- Pre-req. qualifying webinars are available in economics, accounting, & corporate finance.
- Refresher courses are also available for those who meet the pre-requisites requirements.

Program Highlights

Session 1: Bank Management, Credit & Leadership

- Analysis of Business Conditions
- Credit Risk Management: Predicting & Maximizing Portfolio Credit Quality
- Managing Bank Financial Performance for Superior Results
- Practical Finance for Bankers
- Dynamic Leadership

Session 2: Managing Risk & 21st Century Leadership

- Asset & Liability Management & Enterprise Risk Management
- Innovation, Technology & AI
- Leadership that Shapes the Future
- 50% of curriculum is comprised of electives*

Session 3: Integrated Application of Risk Mngmt, Financial Performance & Leadership

- Our Capstone Bank Management Simulation
- LeaderSim® - Small Group Instruction by Industry Leaders
- Leadership Speaker Series
- 50% of curriculum is comprised of electives*

Students graduate with Foster School of Business Executive Education Certificate in Executive Leadership Training in addition to their PCBS diploma.

*A wide variety of elective courses are offered which cover additional aspects in leadership, Innovation, Risk Management and Bank Performance.

EXECUTIVE STUDENT ADVISORS

IN YEAR ONE, students are divided into small groups and assigned an executive student advisor (ESA). The focus of each ESA is to create and enhance opportunities for students to ask questions, strengthen their network, and feel connected early on in the PCBS experience.

MANAGEMENT REPORT ADVISORS

IN YEAR TWO PCBS assigns a management report advisor (MRA) to each student based on the expertise needed to appropriately guide the student in their report topic for their thesis.

LEADERSIM® ADVISORS

IN YEAR THREE, PCBS has two capstone programs, LeaderSim and Bank Management Simulation, which bring the students' entire PCBS experience into focus. The PCBS leadership program is strategically designed as a coordinated curriculum with both programs. Faculty members teaching these two simulation courses work together to provide an integrated educational experience.